



Marketing Committee Update

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<http://www.riscv.org>



RISC-V's Modest Ambitions

We envision RISC-V becoming the standard ISA for all computing devices.

Krste Asanović and David Patterson

Instruction Sets Should Be Free: The Case For RISC-V (2014)



The Marketing Committee Mission

Our goal is to grow RISC-V mindshare
and grow the RISC-V community.



Marketing Committee Charter (1/2)

- Build awareness of RISC-V in industry, open source community, and academia
- Grow the community of RISC-V users, developers, and Foundation members
- Organize RISC-V workshops, tutorials, and developer summits
- Coordinating RISC-V participation at industry events, conferences, and trade shows



Marketing Committee Charter (2/2)

- Creating RISC-V educational materials for industry practitioners, researchers, and university students
- Highlighting exciting RISC-V happenings on the riscv.org website, social media, and official press releases

Current Task Groups

- **RISC-V Workshops** – Responsible for the planning of future RISC-V workshops
- **Outreach** – Promotes RISC-V at industry events and conferences
- **RISC-V Content** – Creates riscv.org content and educational and marketing materials
- **Member Content** – Promotes content from RISC-V Foundation members

Current Chairs

- **Arun Thomas, BAE Systems**
 - Marketing Committee Chair
- **Ted Marena, MicroSemi**
 - Marketing Committee Vice Chair
- **Dominic Rizzo, Google**
 - Workshops Task Group Chair
- **Need chairs for the following groups:**
 - Outreach
 - RISC-V Content
 - Member Content



We Want to Hear From You

- How can the Marketing Committee help you in your RISC-V efforts?
- Are there areas where **you** can help the Marketing Committee?
- Grab me at the workshop and/or drop me a line:
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