

RISC-V® | STYLE GUIDE

LOGO – The RISC-V logo should never be recreated or typeset. Only official logo files should be used in communications.

PRIMARY LOGO | Horizontal_Color



The primary color option for our logo is Berkeley Blue (Hex #003262). It is intended to be used on lighter backgrounds and images in order to maintain legibility.

ALTERNATES | Horizontal_White



Another acceptable color option is to reverse the logo out to White on darker backgrounds and images.

Horizontal_White & Yellow



Another possibility is to reverse the primary logo out to White & California Gold (Hex #FDB515) on our Berkeley Blue (Hex #003262) background.

Horizontal_Black



The black and white logo format is to be used only on grayscale documents. It was made for printing.

SECONDARY LOGO | Stacked_Color



ALTERNATES | Stacked_White



Stacked_White & Yellow



Stacked_Black



RISC-V Trade Name

The "RISC-V" trade name is a registered trademark of RISC-V International. All uses of the name RISC-V must be consistent with these guidelines. The name must always be written in block letters with a hyphen between the C and V of RISC-V.

Always use:

RISC-V
RISC-V International

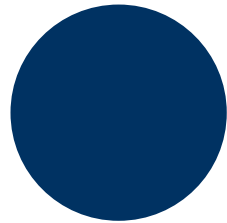
Never use:

Risc V RISC_V
RISC V RVI

COLOR PALETTE

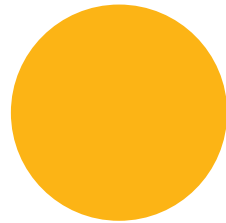
PRIMARY

Berkeley Blue



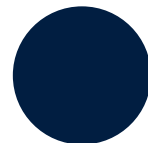
Hex #003262
CMYK 100 | 71 | 10 | 47
RGB 0 | 50 | 98

California Gold



Hex #FDB515
CMYK 0 | 32 | 100 | 0
RGB 253 | 181 | 21

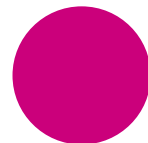
SECONDARY



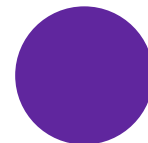
Hex #011e41
CMYK 98 | 54 | 0 | 75
RGB 1 | 30 | 65



Hex #0a6b7c
CMYK 92 | 14 | 0 | 51
RGB 10 | 107 | 124



Hex #cb007b
CMYK 0 | 100 | 39 | 20
RGB 203 | 0 | 123



Hex #60269e
CMYK 39 | 76 | 0 | 38
RGB 96 | 38 | 158



Hex #fdda64
CMYK 0 | 14 | 60 | 1
RGB 253 | 218 | 100



Hex #62cbc9
CMYK 52 | 0 | 1 | 20
RGB 98 | 203 | 201



Hex #fe9bb1
CMYK 0 | 39 | 30 | 0
RGB 254 | 155 | 177



Hex #c2a6e1
CMYK 14 | 26 | 0 | 12
RGB 194 | 166 | 225

 Heavily used throughout our branding, with Berkeley Blue

     Use for color variability in graphics

 Used for accents

 Used for emphasis, trend lines

FONT

Open Sans

Open Sans was optimized for print, web, and mobile interfaces, and has excellent legibility characteristics in its letterforms.

Light
Light Italic
Regular
Italic

Medium
Medium Italic
Semi Bold
Semi Bold Italic

Bold
Bold Italic
Extra Bold
Extra Bold Italic

NEUTRAL






Hex #444444
CMYK 0 | 0 | 0 | 73
RGB 68 | 68 | 68



Hex #666666
CMYK 0 | 0 | 0 | 60
RGB 102 | 102 | 102



Hex #999999
CMYK 0 | 0 | 0 | 40
RGB 153 | 153 | 153

-  Used in bold headlines
-  Used in text
-  Used in divider bar and others

Using color appropriately is one of the easiest ways to make sure our member materials reflect a cohesive RISC-V brand.

When using color builds, always use the color values listed. They have been selected for the best reproduction in print and on screen.



Please note that RGB and HEX are for onscreen and CMYK is for print. Hex (=hexadecimal values) is a color code that browser can read.